



## MEDIA INFORMATION

28 June 2011  
For immediate release

### **Quadpack presents a world first: the Apollo Ultimate Foamer**

International cosmetic packaging provider Quadpack is proud to introduce the Apollo Ultimate Foamer, the world's first foam pump designed with no metal parts in the product path. Apollo's patented construction is engineered for optimum product stability. This makes it ideal for sensitive formulas including baby care lotions, facial cleansers and hair treatments.



The Apollo Ultimate Foamer produces outstanding foam quality, with a choice of densities to suit different types of product. Made of ultra-compatible PP or PE, neck sizes range from 33mm to 42mm and various actuator and cap styles are also available. Precision moulding ensures perfect performance, no leakage and a high surface finish suitable for prestige brands.

Quadpack CEO Tim Eaves said: "The Apollo Ultimate Foamer is a beautifully-crafted construction. Apollo's state-of-the-art production facility is perfectly set up to manufacture this complex pump, based on its own patented design that elegantly avoids contact between the formula and metal parts such as the spring. We are privileged to be the first to launch it onto the market in our territories."

As exclusive distributor, Quadpack will market the range in Europe, Australia and New Zealand. A sneak preview was given at Cosmetic Business in Germany earlier this month.

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Quadpack will stock the product locally for fast availability, with a 10-day call-off delivery on demand anywhere in Europe.

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**Photo caption:**

Quadpack presents the Apollo Ultimate Foamer, the world's first foam pump designed with no metal parts in the product path.

About Apollo

Apollo has been designing and manufacturing pumps and sprays to its domestic market since 1976. The \$30m turnover company has 200 staff working at its two factories and corporate headquarters in Siheung. Apollo is the first company in Korea to manufacture trigger sprays using its own technology. Supported by ISO9001 quality certification, it is widely recognised for its superior designs in trigger sprays and dispenser pumps in the areas of cosmetics, perfumery and pharmaceuticals, as well as agriculture and household products.

For more information, please visit [www.apolloind.co.kr](http://www.apolloind.co.kr).

About Quadpack Group

Quadpack is an international provider of enhanced packaging solutions for beauty and skin care brand owners and contract fillers. With offices in the UK, France, Spain, Germany, Italy, Turkey, Australia and the Far East, and a strategic network of manufacturing partners, Quadpack sources and develops customised packs for prestige, masstige and mass market customers. For more information, please visit [www.quadpack.net](http://www.quadpack.net).

Quadpack is a founding member of the Airless Pack Association (APA):

[www.airlesspackassociation.com](http://www.airlesspackassociation.com).

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