



MEDIA INFORMATION

7 June 2011
For immediate release

The secret's in the cap: Yonwoo's new 2-in-1 Concealer packs

Yonwoo's latest 2-in-1 Dual Concealer packs add a touch of style to cosmetic products. Available from international packaging provider Quadpack as either Jumbo jars or tubes, the Dual range is ideal for foundation with concealer or other two-part treatments. These innovative packs feature a flip-top cap with optional mirror, which doubles as a container. The cap snaps or screws off to open the jar or tube containing the bulk.



The Dual Jumbo jar has a single-moulded cap with a concealer area with a capacity of 4ml. The cap fits all jars in the Jumbo PP (30 to 200ml) and the Jumbo Jar Bulge range (30 and 50ml). The foundation is contained in the airless jar, which shields the product from contact with air for long-lasting integrity. The press-down actuator allows the consumer to apply the foundation in small doses, either by hand or with a small sponge or cotton wool pad.

The Dual Concealer Tube fits our 30mm and 35mm diameter tube and is available either in polyethylene, with one, three or five layers, or as a Luxefoil tube for sensitive formulas. Luxefoil tubes feature an aluminium inner layer which acts as a barrier to light, gas and steam, protecting formulas sensitive to light and oxidation. Tube size ranges from 20 to 90ml.

Quadpack is the exclusive distributor of Yonwoo in Europe.

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Photo caption:

Quadpack presents Yonwoo's 2-in-1 Dual Concealer packs, with a flip-top cap that doubles as a container.

About Quadpack Group

Quadpack is an international provider of enhanced packaging solutions for beauty and skin care brand owners and contract fillers. With offices in the UK, France, Spain, Germany, Italy, Turkey, Australia and the Far East, and a strategic network of manufacturing partners, Quadpack sources and develops customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.net.

Quadpack is a founding member of the Airless Pack Association (APA):

www.airlesspackassociation.com.

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